

Quality Earth Forum  
presents

# HOPE

HEALTH OF PLANET EARTH

THROUGH

# QUALITY

Integrating Quality and Sustainability

Participation is **FREE**

Faculty  
**Mr. N. Ramanathan**



23rd April 2022



9AM to 1PM



Online  
Microsoft Teams

[REGISTER HERE](#)



Registration closes on  
**21st April 2022**

Registered participants will  
receive the **Microsoft Teams**  
**link on 22<sup>nd</sup> April 2022 EOD.**

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### Who should attend!

For those concerned with planet earth matters from companies, state and central governments, city bodies and civil society organizations.

For both Quality professionals interested in including sustainability in their work and Sustainability professionals interested in learning to embed Quality methods in their work.

**Note: Participants who attend the session in full, will receive a certificate from ISQ**

### Objectives

To learn about

- The types of concerns about the health of planet earth, and their sources.
- Approaches to countermeasures to prevent harm, such that humanity can thrive.
- Quality-based management approaches to making improvements to sustainability.
- Provide some guidance for those applying for the Quality Sustainability Award 2022 as well as propose a future Immersion Program for those interested in deep diving into these topics

### Contents

1. Meaning of Sustainability and HoPE – Thriving of Humanity
2. The State of the Planet – Five phenomena, Seven Sources, Harm
3. Some promising Environmental approaches
4. Quality and HoPE
5. Actions at International, national, corporate, local and individual levels
6. Improving the Regeneration of HoPE
7. Introduction to the Quality Sustainability Award and Proposed Immersion Program

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### About the faculty

**N. Ramanathan**, 75, is an Academician of the International Academy for Quality (IAQ) and serves on its Board as Vice President, and as Chair of its Examination Committee. He founded the IAQ Think Tank on Quality in Planet Earth Concerns in 2015, chaired it till 2020 and continues as its member. He is also a vice-chair of the IAQ Quality 4.0 Think Tank. In 2021, Ramanathan wrote, together with co-author Dr Gregory Watson, a Quality Manifesto for the 21st Century, for IAQ. This manifesto is endorsed by ISQ and by many national Quality Bodies and has already been translated into ten international languages, including Chinese, Spanish, Arabic and Russian.

Ramanathan has been involved in several leadership roles in promoting quality in India.

Ramanathan has an industrial background, having worked in diverse functions. He headed for six years the joint venture auto-components company SRF Nippondenso, near Delhi, which introduced him to Japanese TQM. He continues as adviser to SRF. As a counsellor for the past sixteen years, he has been associated with twelve successful Deming Prize challenges in India, including two for his parent company, SRF. He has taught and advised Ashok Leyland, CEAT, SRF, Indus Towers, JSW Steels, the Mahindra group, Tata Quality Management Services, Tata Steel and other organizations.

Ramanathan has been keynote speaker in international conferences and has presented and published numerous papers on the subjects of quality and sustainability. He is the recipient of the Edwards Medal 2021 for outstanding leadership from American Society for Quality (ASQ). He has received the Dronacharya Award in 2018 from ISQ for his contributions to teaching and counselling on quality, the Ishikawa-Kano Award - Silver Medal of ANQ for long-term contributions to quality, and the Yoshio Kondo Award of IAQ for academic research.

#### About ISQ

Indian Society for Quality (ISQ) is a not-for-profit society established in 1996 to fill the need for a national forum for interaction among quality professionals, leaders, practitioners and academics. ISQ is a non-partisan, independent body that attracts and invites individual members from business organizations, health care and educational institutions, government agencies and NGOs. Members share their knowledge and learn from each other. ISQ is thus engaged in both creating and disseminating knowledge. Its mission is to contribute to the thriving of humanity in a healthy planet. To know more visit <https://isqnet.org/about-us/index.html>