



As **Indian Society for Quality** completes

25 years

of existence and restates its mission as

“Contribute to the thriving of Humanity in a healthy planet”,

we have invited thought leaders from different segments to share their

“Vision for the people of India and the role of Quality.”

These inputs will be used for developing ISQ’s plan for the next 25 years.
Participants’ feedback will be welcomed.

Quality Month Lectures **2021**

ISQ is pleased to announce series of four online lectures by top Quality leaders through online, one every Saturday this November. Each lecture will be an hour-long including Q & A with high value additions.

Let us celebrate Quality Month – November 2021 by listening to the experts, learning together and resolving to pursue our quality initiatives with vigor.

For registration, please [click here](#).

Coming up: ISQ Annual Conference 2021 on
17-18, December 2021 at Crowne Plaza Gurgaon.

Visit <https://www.isqnet.org/ISQConference/> for updates.





6, November 2021
10:30am – 12pm

Topic

My Vision for the People
of India and the role
of Quality

Mr. Arun Maira

Former Member, Planning
Commission, Thought Leader

Arun Maira has an unusual combination of experience as a hands-on leader, a consultant to leaders, and a thought leader on subjects of leadership and institutional transformation, in the private, public and social sectors. He has written several books on institutional transformation, and he writes regularly in journals.

Arun Maira was part of Tata Administrative Services for 25 years and held various positions in Tata Group till 1989. He was the first non-bumiputera CEO in Malaysia when he worked for Tatab Industries from 1977-79. Maira was board member of Tata Motors from 1981 to 1989 and played an instrumental role in Tata Motors's entry into the LCV segment. He then worked at Arthur D. Little for 10 years where he was Leader of Global Organisation Practice and Managing Director of Innovation Associates, a subsidiary of Arthur D. Little. Maira served as the chairman of Boston Consulting Group in India from 2000 to April 2008. He was then appointed as a member of the Planning Commission of India in 2009. His focus here was on the development of strategies related to industrialisation and urbanisation.

Between 2000 and 2009, Arun Maira was on the board of several companies

Presently, he is Chairman of Helpage International and an Advisor to several civil society networks. Arun Maira was born in Lahore in undivided India on August 15, 1943.

Synopsis

Why is India not progressing as fast as it wants to—and needs to—to improve the quality of life of all Indians? Why is there so much confusion and so much contention amongst people at all levels of the Indian system, top to bottom, that is retarding progress towards outcomes that will make India shine for *everyone* in India?

A root cause analysis had revealed that simple methods, to *change confusion to coordination, and contention to cooperation*, applied at many levels, at the center, in the states, and within all enterprises, in the public, private, and social sectors will enable the Indian system to produce its desired outcomes, with less friction, at less cost and faster. In other words, *an approach of “total quality management” is the solution to improve the quality of lives of all Indians.*

Stakeholders of an enterprise must have an aspirational vision of what they would like their enterprise to be. As the Japanese people had for their country after the devastation of the Second World War. And as managers and workers within Japanese enterprises had too—to make their companies global winners. They succeeded because, in addition to their vision, they applied a sound method for working together to reach their vision.

I will explain the analysis of India's reality, which was done with extensive participation of citizens, and the framework that was developed for faster, more inclusive, and more sustainable growth of India.



QUALITY MONTH LECTURES – NOVEMBER 2021



13, November 2021
10:30am – 12pm

Topic

The compelling case for embracing Sustainability and the key role Quality can play in it

Mr. Vivek Talwar

Former Chief Culture Officer and Chief Sustainability Officer, Tata Power

Having superannuated from Tata Power in 2018 as the Chief Sustainability Officer and Chief Culture Officer, **Vivek Talwar** has driven Organizational Transformation, Business Excellence, CSR, Sustainability and Customer Affection, and has played a pivotal role in the transformation of both Tata Chemicals (the company he served from 1984 to 2007) and Tata Power in terms of change management, leading to both these companies winning the Tata Group's coveted JRDQV award for Business Excellence. As a Team Leader and Mentor in the Tata Business Excellence Model, Vivek provided his assessment and thought leadership skills to dozens of Tata Group companies in India and across the world. Vivek is a certified Baldrige Examiner, after successful completion of the training in the NIST headquarters in the US in 2012.

Vivek is the Founder Director of Chrysalis, a Goa based consulting organization that facilitates transformation in organisations, with a focus on Organisational Development, Leadership Development, Sustainability, Organisational Culture, and Envisioning. Chrysalis offers consulting and advisory services pro bono to not-for-profits in the fields of social development and environment conservation.

In 1989, Vivek was selected for the Indo Canadian Environment Project, and he spent one year in the forests of the Rocky Mountains of Western Canada, working as a Naturalist, teaching and learning techniques of Nature Interpretation and Environment Management and the role of communities in conservation. Vivek has trekked extensively in the Himalayas and the Canadian Rockies and has also traveled to some remote wilderness areas, including the rain forests of Borneo, the Peruvian Amazon, Patagonia, and most recently Antarctica and the Svalbard Arctic, both indicators of the impact of climate change in the world. Vivek is a wildlife and nature photographer, and his slide shows that give a message of environmental conservation have been presented to institutions across India, Europe and North America.

Most recently, Vivek has been asked to lead Tata Chemicals' initiative on coastal and marine biodiversity conservation, C-SCAPES (www.cscapes.in), set up as the company's gift to the nation on the Tata Group's 150th anniversary.

Synopsis

Imagine standing on the deck of an expedition ship in Antarctica, surrounded by amazing light, watching huge chunks of gigantic glaciers fall into the ocean with a thunderous crash, at a frequency and severity never before experienced by humankind. Imagine being on another expedition ship, this time on the polar opposite side of the planet, in the Arctic, desperately looking for Polar bears that have had their habitat impacted by the melting sea ice. Imagine travelling deep into the Amazon rain forest, considered as the lungs of the planet, experiencing amazing wildlife and then seeing the impacts of the large scale deforestation.

If ever there was an idea whose time has come, it is the idea of embracing sustainability. And while it is an idea whose time has come, if we don't seize it, time will run out for us all. Being a significant contributor to impacts associated with climate change, environmental degradation, as also economic disparity, there is a path towards mitigating risks, as well as leveraging on the opportunities in Sustainability for the corporate world. What are these risks, what are the opportunities, and what are the approaches one can use to excel in this? What role can systematic approaches play, using the tenets of quality? Who are the role models out there, that can be emulated? Join naturalist, wildlife photographer, story-teller and sustainability champion Vivek Talwar as he takes you through his amazing journeys and then into the concepts of sustainability that we could use to make a difference.


20, November 2021
10:30am – 12pm

Topic

The role of quality in
building a nation

Dr. Jairam Varadaraj

Managing Director,
Elgi Equipments Ltd.



QUALITY MONTH LECTURES – NOVEMBER 2021

Jay is the Managing Director of Elgi Equipments Ltd, a globally present manufacturer of air compressors, based in Coimbatore, India. ELGi is a \$ 250 Million enterprise with 2000 employees.

Jay believes that the purpose of an enterprise is not limited to profits, with a corollary that purpose cannot be fulfilled without profits. This belief is practiced by creating an organization that operates with a fine balance between profits and purpose, and equity towards all stakeholders.

His ambition builds on the topic of his doctoral thesis in the US, when he wanted to understand why Indian companies are not competitive worldwide. The late Dr. C.K. Prahalad was one of his guides for the doctoral work. When he returned to India in 1987, Jay began to transform a family business with a national character into a global enterprise that is currently ranked #7 in the world. His aspiration is to become ranked #2 in the world, and is poetically called CK2. K2 is the second tallest mountain in the world and the most difficult to climb and hence CK2 stands for Conquer K2.

Jay moved to the US for his graduate studies after completing his bachelors degree in Commerce from the University of Madras. He did his MBA from George Washington University and earned his PhD in International Business and Strategy from the University of Michigan. Jay is on the Board of a diverse set of companies involved in consumer appliances, textiles, castings and boilers as well as an active board member of non-profits involved in medical care and education.

Jay owns four patents in the areas of food processing, drive belts, compressors and consumer appliances. He is passionate about innovation that is frugal, disruptive, affordable and world class.

Synopsis

Every nation and its citizens aspire to become developed and thus raise the standards and quality of lives. To deserve high standards we need to be worthy of them. And our worth is dictated by the value of the work that we produce.

One of the important dimensions of the value of work is the quality of work. Building a nation is much more than building good quality products. We are all at various times in life, customers as well as suppliers. In the market place as well as in the work place.

As customers, we have high expectations but somehow when we become suppliers, we resort to many excuses. Bridging this hypocrisy within us and behaving like customers every time we sell, is the foundation of building a nation that is developed and admired. It is not only good for the nation and the company, it is the right thing to do. There is a “Golden Rule” followed by all faiths in the world and that is “do to others what you would like others to do to you”. Thus sell great products, services and experiences first, if you want to buy great products, services and experiences.

27, November 2021
10:30am – 12pm

Topic

My Vision for Farming and Food
in India and the role of Quality

Mr. Ashok Sharma

President of Agriculture Sector and
MD & CEO, Mahindra Agri Solutions Ltd.

Ashok Sharma is the President- Agribusiness, MD & CEO, Mahindra Agri Solutions Ltd. and a member of the Group Executive Board of the Mahindra Group.

Ashok holds a Bachelors in Mechanical Engineering from the renowned VJTI, Mumbai and a Masters in Management Studies from the prestigious Jamnalal Bajaj Institute of Management Studies. He is also a certified six sigma black belt from the Motorola University. Prior to joining Mahindra & Mahindra, Ashok has held successful leadership positions in various Indian and Multinational corporations like Godrej & Boyce Manufacturing Co., Videocon International, and Daewoo Electronics.

Since 1998, he has been with Mahindra & Mahindra and has headed diverse functions including Sales, Channel, Marketing, Quality and Strategy, where he contributed significantly to increasing Mahindra & Mahindra's Market Share in the tractor business and in sustaining its leadership position. Ashok was also instrumental in developing an integrated "One Mahindra" strategy for the Automotive and Farm Equipment Sector in South Asia and Africa.

He is currently the President of the rapidly growing portfolio of Agri businesses and is also the MD & CEO of Mahindra Agri Solutions Ltd. He also heads the Business Excellence and Innovation functions for entire Automotive and Farm Equipment businesses of the Mahindra Group.

Under his leadership, Mahindra's Agri Business portfolio, which includes fresh produce, irrigation, crop development and protection inputs, staples, dairy has grown around 4 fold in the last 5 years, become one of India's largest grape exporter with a strong customer base in Europe and South East Asia, launched India's first premium fresh fruit brand Saboro, initiated Saboro Dairy business in Indore, launched NuPro Mustard Oil in Kolkata, initiated the new age Saboro Lounge business and has also established 'Farm to Fork' presence across the Agri value chain. Ashok has been instrumental in articulating and pursuing Mahindra Agri Businesses' vision of Delivering FarmTech Prosperity. He has ushered Mahindra Agri on the path of delivering new age solutions through Farming 3.0. Under this initiative an integrated Digital advisory MyAgriGuru has been launched which has reached to 8 lac farmers in 20 months of launch. It is his passion and commitment to this vision that enables Mahindra to positively impact more than 100,000 farmer lives each year through its Samridhi network of agronomy, input, and buy back centers.

Ashok has big ambitions for Agri Business. He aspires to make Mahindra Agri Business an end to end solution for all the farmers' needs. He wants to make our brand 'Samridhi' synonymous with Indian Agriculture and wishes to enable more than 2 million farmers to Rise by 2022 through the efforts of Mahindra. Samridhi Centres have so far impacted the lives of more than 800,000 farmers and through eight editions of Mahindra Samridhi India Agri Awards, have attracted more than 198,000 agricultural innovations and success stories till date. In the ninth edition, the Awards have attracted more than 63,000 nominations. Also, as a direct extension of Mahindra's presence across the value chain, he has exciting plans for creating a strong food brand from the stable of Mahindra.