

21 AUGUST 2021

MSME PROGRAM COMMENCEMENT: PANEL DISCUSSION

UDAAN

The Journey Towards Self Reliance

Converting Current Challenges into Business Opportunities for the Small and MSM Enterprises

The current situation poses multiple challenges and threats to the industry at large and more so for the MSMEs. However, within these hurdles lie the huge opportunity to excel and expand; if one is willing to grab it.

A disciplined approach aided by a set of time-tested tools can make the journey easy and the goals achievable. ISQ has come forward to support the MSMEs and enable them to initiate a journey to come out as a winning player.



INDIAN SOCIETY FOR QUALITY PUNE CHAPTER

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21-Aug-2021



10:00 am to 11.30 am

Entry by Registration
[Click here](#) to register



Not meeting manufacturing cost/COPQ Targets?

Customer delivery challenges?

Falling short on fulfilling global standards of manufacturing & Quality?

Low Levels of Employee morale & engagement?



If the answer to any of the above questions is "YES", then this program is for YOU

UDAAN

Background

India is moving towards self-reliance. A stronger focus on manufacturing locally is the need of the hour for India's growth. Indian enterprises need to be globally competitive in quality, productivity, cost and delivery. Hence it is time to accelerate improvement in quality and technology through innovations in processes and products. At the same time, enterprises need to be adaptable with the changing market and variable demand scenarios.

MSMEs are the essential links in OEM's value chain. Also, being the backbone of Indian manufacturing, MSME's play a major role in demonstrating India's manufacturing capability. Today, MSMEs are required to be more adaptable, customer oriented, and have a vision of the highest Quality standards than being mere profit oriented. This can be realized through customer centricity coupled with robust process orientation, apt use of manufacturing & quality concepts/tools along with the emerging technology.

Such a journey will lead MSME's to achieve overall excellence.

Purpose

ISQ as a step towards its vision, brings you a well curated program called "UDAAN" to initiate and strengthen MSME's efforts in their journey towards excellence.

Key highlights of this program are mentioned in the side pane. The program commences with a Panel discussion with the Quality Guru and Industry experts

Join us in this exciting journey with the experts across India!!

ISQ Vision

Be the principal national forum for leaders, professionals, and academics for exchange of knowledge on delivering quality that benefits humanity

40 Hours of Dedicated Engagement Spread Over 6 Months

Share your challenges and learn how to use tools which will help resolve these problems

Industry Experts and Practicing Professionals representing ISQ will share their expertise

Mindset change Module, Panel Discussions, Future Image Building, Quick Win Modules, Quality Modules, Productivity Modules

Panelists

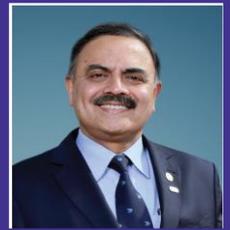
Mr. N. Ramanathan

Senior Counsellor and
Advisor, TQM



Mr. Sunil Kaul

Group President &
Chief Technology Officer,
ANAND Group



Mr. Rajneesh Vashisht

Vice President
Mahindra & Mahindra Ltd.



Mr. Jaykumar Chuttar

Senior General Manager
Tata Motors Ltd.



Mr. Ganesh Hande

Managing Director
Saideep Moulding Industry



Mr. Snehil Kumar

TQM counselor



Who should attend

Micro, Small and Medium Enterprises' CEOs / Owners with their senior management team members who are willing to look forward to improving and exhibiting high level of commitment.

Program Details

Program date
21st August 2021

Timings
10:00 to 11:30 am

[Click here](#) to listen to Mr. Mahesh Hegde, President, Pune Chapter, ISQ about the program.

Register now! [Click here](#) for registration form. For details of future eLearning programs and registration visit [ISQ website](#).

Note: Please fill all relevant information and submit online on or before **18th Aug-21 till 5 PM**. Selected registered participants will be sent the link on **20th August-21** evening to join the session.

For details about the
MSME: Udaan program

Please write to

info@isqnet.org or call **8012580850, 9552502235**

Visit www.isqnet.org for more details about
Indian Society for Quality and membership