



ANQ Congress 2021 Singapore 20th – 21st October 2021

Guideline for Preparing an Abstract

(I) Choose a category

Category	General description
(a) Technical /	Describes and evaluates technical products, processes or
Application Paper	services that have been practically implemented.
(b) Research Paper	This category covers papers which report on any type of
	research undertaken by the author(s) with the titles listed in our
	call for paper involving the construction or testing of a model
	or framework, action research, testing of data, market research
	or surveys, empirical, scientific or clinical research etc.
(c) Case Studies	Case studies describe actual interventions or experiences within
	organizations. They may well be subjective and will not
	generally report on research. A description of a hypothetical
	case study used as a teaching exercise would also fit into this
	category.
(d) Conceptual Paper	These papers will not be based on research but will develop and
	test hypotheses. The papers are likely to be discursive and will
	cover philosophical discussions and comparative studies of
	others' work and thinking.
(e) General Review	This category covers those papers which provide an overview or
	historical examination of some concept, technique or
	phenomena. The papers are likely to be more descriptive or
	instructional ("how to" papers) than discursive.

(II) Selecting Keywords

Please supply up to **five keywords** from the paper. Pick keywords that reflect the specificity of the intended paper. Use the most common term for a concept. Try to think broadly: if the paper discusses quality practices in a particular industry/service sector, it may be worthwhile to use such the sector as a keyword. If a quality activity takes place in a particular country, then supply the country's name as a keyword.





(III) Writing the Abstract

(a) Purpose of the paper	What are the reason(s) for writing the paper or the aims of the research?
(b) Methodology	What are the main method(s) used for the research? What is the approach to the topic and what is the theoretical or subject scope of the paper?
(c) Findings	What was found in the course of the work? This will refer to analysis, discussion, or results.
(d) Value/Originality of the Paper	What was the value of the work? Is this the originality of the findings?
(e) Research Limitations/ Implications (if applicable)	If research is reported in the paper, this section must be completed and should include suggestions for future research and any identified limitations in the research process.
(f) Practical Implications /Application (if applicable)	What kinds of outcomes and implications are achieved as a result of the work? Will this work give some impact in the industries that employ such methodology?

(III) Closing Date for Submission of Abstract

Please submit your abstract(s) to ANQ Congress 2021 by 31st May 2021.