



ASHOKA AWARD FOR PRACTICE IN QUALITY MANAGEMENT
MR C NARASIMHAN
CITATION

After completing graduation in Mechanical Engineering Mr. C. Narasimhan started his professional carrier with Crompton Greaves Limited, Mumbai in 1963 and served the organization for 32 years in various capacities specializing in Production Engineering, Quality Management Systems and Total Quality Management. As Head of Motors business Narasimhan was an early starter on the journey of TQM and used this approach to bring about a change in work culture in a very old industry with deep rooted practices.

Recognizing his contribution Narasimhan was selected by Sundaram Clayton Limited to join as President in 1995 to lead the organizations journey to excellence through TQM. His admirable leadership and personal involvement in promoting key components of TQM like Daily Work Management, Gemba Kaizen, QC Circles, QC Story, Policy Management and New Product Development made significant contribution in improving the business performance many folds. This effort was recognized with the award of world renowned Deming Prize by the Japanese Union of Scientists and Engineers (JUSE) in 1998, first such recognition in India. This effort was followed by further deepening of the practices and use of more advanced techniques leading to winning the Japan Quality Medal, only second company outside Japan to achieve such distinction. Narasimhan and his team made India proud.

Having tasted success indomitable Narasimhan took upon himself the challenge of motivating and guiding various companies in the auto components sector in India to enhance the competitiveness and grow rapidly by supplying to the international market. Narasimhan and Sundaram Clayton became a role model for Indian companies to emulate and lead the charge in expanding export business to compete with the best in the world in their home markets. This achievement was unthinkable 10 years ago.

Narasimhan played a vital role in establishing cluster movement for ACMA to enhance manufacturing excellence of Indian companies. Standardisation of the process by which cluster companies may be developed is a benchmark for the world

Distinguished professional Narasimhan spent a lot of his personal time to promote quality culture and contribute to enhancing competitiveness of Indian companies through his involvement with Automotive Component Manufacturers Association in leadership capacity as Chairman, Vice Chairman, Board Member of various committees. He is currently the Chief mentor for ACMA Center for Technology

Narasimhan has been recognized professionally with “Firodia Award” for outstanding contribution to Industrial Engineering and NIQR award for ‘Outstanding Quality Man of the year 2005”



Ashoka Award is given to management professionals who led the organizations they work for and many other organizations making exceptional contribution through practice and promotion of quality management as a way of life for sustainable results with humility, industry and sincerity

The Governing Council of ISQ is pleased to honour Mr C Narasimhan with Ashoka Award for outstanding role in promoting Quality Management practices in Sundaram Clayton, its group of companies and many other organizations .