

## INDIAN SOCIETY FOR QUALITY

### 16<sup>th</sup> ISQ Annual Conference 2019

**Theme**



**Quality: Shaping the future of India**

December 12-13, 2019 at Hyatt Regency, Nagar Road, Pune

### Invitation for Sponsorship

Indian Society for Quality was established as a Not for Profit Society with the objective of providing a national forum for interaction among quality professionals. The society acts as a catalyst and facilitation body for exchange of information and experience regarding Quality Management principles, technology and practices. Its mission is to pursue quality for prosperity. (Visit [www.isqnet.org](http://www.isqnet.org)).

Towards its objectives, ISQ has instituted many awards to recognize outstanding contributions by industry leaders, business professionals, TQM promoters in quality bodies and TQM counsellors who have selflessly contributed to the quality movement in India through their leadership and knowledge. The flagship event of ISQ is its Annual Conference where awards are presented, and illustrious speakers from India and overseas are invited. As a member of Asian Network for Quality (ANQ), ISQ has been involved from the very outset and represented on its Board. ISQ is the face of India overseas in the world of quality.

ISQ is pleased to announce its **16<sup>th</sup> Annual Conference 2019** on **12-13 of December 2019** at **Hyatt Regency, Weikfield IT Park, Nagar Road, Pune**. Theme for the conference is **'Quality: Shaping the future of India'**

ISQ Annual Conferences carry in-depth presentations from industry leaders, professionals and academics. Conference will be graced by eminent speakers who are the best in the field. We are expecting 250 to 300 delegates to attend the Conference.

We invite organizations committed to quality-based management of their enterprises/institutions to kindly consider supporting the 16<sup>th</sup> ISQ Annual Conference through sponsorship.

**The privileges associated with sponsorship are given in the table below**

Sponsor Level	Amount	Privileges
<b>Diamond Sponsor</b>	Rs. 10 Lakhs	<ul style="list-style-type: none"> <li>&gt; Sole sponsor at this level</li> <li>&gt; Appreciation Citation/ Memento for contribution to cause of Quality Improvement</li> <li>&gt; Logo on all publicity material, flyers, web site, Prominent visibility</li> <li>&gt; Logo Display on stage backdrop prominently</li> <li>&gt; Complimentary 20 delegates participation in the Conference + Rs 8,000/-+GST to additional delegates</li> <li>&gt; Promotional Material / Ad running during Breaks most times (2 mins max)</li> <li>&gt; Sponsor Brochures, Leaflets, Mementos to be part of Participation Kit</li> </ul>
<b>Platinum Sponsor</b>	Rs. 7.5 lakhs	<ul style="list-style-type: none"> <li>&gt; Two sponsors max at this level</li> <li>&gt; Appreciation Citation/ Memento for contribution to cause of Quality Improvement</li> <li>&gt; Logo on all publicity material, flyers, web site – Prominent visibility</li> <li>&gt; Logo Display on Wings of the stage backdrop</li> <li>&gt; Complimentary 15 delegates participation in the Conference + Rs 8,000/- +GST to additional delegates</li> <li>&gt; Promotional Material / Ad running during Breaks (2 minutes max)</li> <li>&gt; Sponsor Brochures, Leaflets, Mementos to be part of Participant Kit</li> </ul>

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<p><b>Gold Sponsor</b></p>	<p>Rs. 5 lakhs</p>	<ul style="list-style-type: none"> <li>&gt; Four sponsors max at this level</li> <li>&gt; Appreciation Citation/ Memento for contribution to cause of Quality Improvement</li> <li>&gt; Logo on all publicity material, flyers, web site – Significant visibility</li> <li>&gt; Complimentary 9 delegates participation in the Conference + Rs 8,000/- +GST to additional delegates</li> <li>&gt; Promotional Material / Ad running during Breaks at least once (2 min max)</li> <li>&gt; Sponsor Brochures, Leaflets, Mementos to be part of Participant Kit</li> </ul>
<p><b>Silver Sponsor</b></p>	<p>Rs. 2.5 lakhs</p>	<ul style="list-style-type: none"> <li>&gt; Appreciation Citation and Memento for contribution to cause of Quality Improvement</li> <li>&gt; Logo on all publicity material, flyers, web site – Good visibility</li> <li>&gt; Complimentary 5 delegates participation in the Conference + Rs 8,000/-+GST to additional delegates</li> <li>&gt; Sponsor Brochures, Leaflets, Mementos to be part of Participant Kit</li> </ul>
<p><b>Sponsor</b></p>	<p>Rs. 1 lakh</p>	<ul style="list-style-type: none"> <li>&gt; Appreciation Citation and Memento for contribution to cause of Quality Improvement</li> <li>&gt; Logo on all publicity material, flyers, web site – Clear visibility</li> <li>&gt; Complimentary 2 delegate participation in the Conference + Rs 8,000/- +GST to additional delegates</li> <li>&gt; Sponsor Brochures, Leaflets, Mementos to be part of Participant Kit</li> </ul>
<p><b>Service Sponsor</b>  (e.g. Lunch, Audio visuals Kit Bags etc.)</p>	<p>We invite Service Sponsorships for Lunch Rs. 50,000/- per sponsor (multiple sponsors are invited to cover expenditure.) Audio Visuals, Kit bags Rs. 25,000/- (multiple sponsors are invited to cover expenditure)</p> <ul style="list-style-type: none"> <li>&gt; Appreciation Citation and Memento for contribution to cause of Quality Improvement</li> <li>&gt; Logo on all publicity material, flyers, web site - Clear visibility</li> <li>&gt; Complimentary 1 delegate participation in the Conference + Rs 8,000/- +GST to additional delegates</li> <li>&gt; Sponsor Logo display at relevant activity / space. (proportionate to extent of sponsorship)</li> </ul>	

**Note:** The Sponsor brochures, Leaflets, Mementos to be placed in the participant kit to be provided by Sponsor separately.

We invite your participation in the event by being one of the sponsors of the event and support our mission of promoting quality.

**Kiran Deshmukh**  
President,  
**INDIAN SOCIETY FOR QUALITY**

### Our bank details:

<p><b>Beneficiary Bank Account Name:</b> Indian Society for Quality</p>	<p><b>Name of the Bank:</b> HDFC Bank</p>	<p><b>Branch:</b> Greater Kailash 2, New Delhi</p>
<p><b>Bank Account No.:</b> 00272000001288</p>	<p><b>IFSC Code:</b> HDFC0000027</p>	<p><b>GSTIN No.:</b> 07AAATI0276N1ZG</p>
<p><b>Billing address:</b> 52, Community Centre, East of Kailash, South Delhi, Delhi- 110065</p>		

**For more details, please contact**

Prabhakar Shettigar

Phone: +918012580850 Email: [prabhakar@isqnet.org](mailto:prabhakar@isqnet.org)

Corporate office: 709, Vipul Business Park, Opp: S D Adarsh Vidhyalaya, Near Tikri More, Main Sohna Road, Sector 48, Gurugram 122018