



**ASHOKA AWARD
FOR
OUTSTANDING PRACTICE OF
QUALITY MANAGEMENT
MR. KIRAN DESHMUKH
CITATION**

Mr. Kiran Deshmukh is a graduate in Metallurgical Engineering from Indian Institute of Technology, Bombay. He has over 31 years of experience in automotive components manufacturing. He has worked in the areas of Manufacturing, Process Control, Design, Quality Assurance, Marketing and Research & Development.

After graduation in 1975, Kiran Deshmukh joined Bharat Gears Ltd. as a graduate trainee engineer and worked in R&D, production, heat treatment, furnace design and manufacture. In 1986, he moved on to set up the Greenfield project of Sona Koyo Steering Systems Ltd.

Kiran Deshmukh as Chief Operating Officer of Sona Koyo Steering Systems, has led his company in a long quality journey that includes winning the Deming Prize in 2003. Sona Koyo has practised quality management in an integrated way and that includes TQM, Total Productive Maintenance and Toyota Production System. TQM has been applied powerfully to the development of new products, in addition to manufacturing.

In his pursuit of continuously finding better methods of management Kiran Deshmukh has led Sona Koyo to be a part of a cluster of companies sharpening its ability to make innovative breakthroughs in business with the help of Prof. Shiba.

Kiran Deshmukh has been spreading the message and practice of quality management to other organizations through participation in various industrial and professional bodies. As a member of the ACMA ACT Advisory Board, he has been involved in upgrading quality management practices of its member SME companies.

Kiran Deshmukh with deep knowledge of TQM, far more than operating managers tend to know, has created a highly professional organization that has made rapid growth using appropriate quality management concepts and practices. In this respect, as a thorough management professional he has shared his vast knowledge and experience of quality management through presentations at various national and international events.

Ashoka Award is given to management professionals who have led their organizations and guided others, making exceptional contribution through the practice and promotion of quality management for sustainable results, with humility, industry and passion.

The Governing Council of ISQ is pleased to honour Mr. Kiran Deshmukh with Ashoka Award for Outstanding Practice of Quality Management. He has played a pivotal role in the promotion of Quality Management by firstly making his company a role model and then by leading and inspiring other organizations to start their journeys in earnest with full rigour. He has a place in the history of quality management in India.